

First-Time Financial Gift (Thank You Sequence)

Email #1

WHEN Within 7 days of receiving a first-time financial gift

SUBJECT Thank you for your generous gift!

Dear [insert first name],

I am writing to express my gratitude for your recent financial contribution to **(NAME OF CHURCH)**. God has given us a passion for reaching people far from Christ and connecting them to His life-changing message.

In fact, our vision is to **(insert your vision statement here)**.

We believe that when you made the decision to give to our church, it was not only a financial decision but also a spiritual decision. Through your generous gift, we are able to partner together to advance God's Kingdom Work here in our community, our nation, and even the world.

In God's Word, there is a promise given to those who choose to support His work. It is found in 2 Corinthians 9:6-8.

*⁶ Remember this: Whoever sows sparingly will also reap sparingly, and whoever sows generously will also reap generously. ⁷ Each of you should give what you have decided in your heart to give, not reluctantly or under compulsion, for God loves a cheerful giver. ⁸ And God is able to bless you abundantly, so that in all things at all times, having all that you need, you will abound in every good work. **2 Corinthians 9:6-8***

I pray that you will experience an abundant blessing because of your gift.
Thank you!

[SIGNATURE]

PS: Have you heard about our online giving options? Give safely and securely [HERE](#). **[LINK: Provide the link to your online giving section of the website]**

Email #2

WHEN 7 days after sending email #1

SUBJECT God is using your gifts to make a difference!

Dear **[insert first name]**,

Thank you again for your recent financial gift to our church!

*For where your treasure is, there your heart will be also. **Matthew 6:21***

Jesus shared that our hearts are connected to our treasure. I am confident you have experienced this in your financial journey. As you prioritize giving to God's work here through our church, your heart becomes connected to it as well.

Knowing this, I wanted to let you know how God is using your financial gifts to make a difference here at our church.

Here are three ways God is using your gift to make a difference:

1. **[insert way God is using your church to make a difference]**
2. **[insert way God is using your church to make a difference]**
3. **[insert way God is using your church to make a difference]**

As you can see, God is doing great things! Let me, once again, express my gratitude to you for choosing to give to our church. You are helping us accomplish great things for the Lord.

Blessings,

[SIGNATURE]

PS: Many people choose to give safely and securely [HERE](#). **[LINK: Provide the link to your online giving section of the website]**



Email #3

WHEN 7 days after sending email #2

SUBJECT What happens when you give?

Dear [insert first name],

I wanted to take a quick minute to encourage you in your giving. Did you know that there are promises from God written throughout the Bible that are directly related to your generosity?

In fact, three specific things that happen when you make the financial and spiritual decision to support God's work.

#1 Your giving honors God

In Proverbs 3:9, we are instructed to... *Honor the Lord with your wealth, with the firstfruits of all your crops*. He owns it all (Psalm 24:1), and he is the one who gives us the ability to produce wealth (Deuteronomy 8:18). When you choose to bring the firstfruits to the Lord, it honors Him. It is a recognition of him as your provider.

#2 Your giving blesses others

Your financial support allows our church to bless so many people within our congregation and the community. It enables us to provide worship services, pastoral care and counseling, children's and youth ministry, and conduct missions work.

#3 Your giving blesses you

Proverbs 3:9 shares how your giving honors the Lord, but it is immediately followed with a promise of how you will personally be blessed because you chose to give. Verse 10 shares... *then your barns will be filled to overflowing, and your vats will brim over with new wine*. What a promise!

So, thank you for giving to our church. I am so grateful. Many people have chosen to give to our church by setting up automatic, recurring gifts via our online portal [**LINK: Provide the link to your online giving section of the website**].

May God richly bless you,

[SIGNATURE]

